OMNI THANKSGIVING DAY NEWSLETTER #4, NOVEMBER 28, 2013, NATIONAL DAY OF GRATITUDE, MOURNING, AND ATONEMENT. And BLACK FRIDAY/BUY NOTHING DAY. Compiled by Dick Bennett for a Culture of Peace.

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OMNI’S NATIONAL/INTERNATIONAL DAYS PROJECT

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Dick Bennett: Thanksgiving, National Days, Immigrants, Native Americans
Robert Jensen: Thanksgiving should be Day of Mourning
Thanksgiving Dinner Over the Bones of Native Americans
Rabbi Waskow: Arlo Guthrie’s “Alice’s Restaurant,” the Chicago 8, Anti-War Activists
Humane Farm Animal Care: Finding a Certified Humane Turkey This Thanksgiving

Contents of #2 Nov. 24, 2011
Thanksgiving and Native Americans
Thanksgiving and African Americans
Thanksgiving and Genocide
Turkey Holocaust Day
Food Waste During Thanksgiving/Christmas Holidays

Contents of #3 2012
Backlash building against Thanksgiving Day shopping [or should the title be: Thanksgiving Day shopping increasing? --Dick]

By Dawn Kent Azok | dazok@al.com
Email the author | Follow on Twitter
on November 21, 2013 at 12:08 PM
Growing numbers of retailers are making plans to open their doors to shoppers on Thanksgiving Day this year, moves that have prompted protests in some circles.

Meanwhile, other stores are making a point of their plans to stay closed on the holiday.

Academy Sports and Outdoors, in a recent announcement about its holiday shopping hours, led the statement by saying it's important to remain closed on Thanksgiving Day.

"Making sure our associates have the day to spend with their friends and family is our primary focus," said Eric Herrera, a spokesman for the retailer.

Academy will open at 5 a.m. on Black Friday, and online shopping is available for shoppers who want to start early on Thanksgiving Day, he added.

Department store Von Maur, which recently opened its first Alabama location, also announced this week that it will not be open on Thanksgiving.

That's nothing new for the company, which says it has been closed on all major holidays, including Easter, Memorial Day, the Fourth of July, Labor Day, Thanksgiving, Christmas and New Year’s Day, for more than 140 years.

"Some things are sacred, including spending time with family and loved ones on Thanksgiving and other holidays," Jim von Maur, the company's president, said in a prepared statement. "We profitably run our business during the remaining 358 days of the year, so we don’t have to sacrifice tradition for the sake of sales."

Von Maur stores will open at 9 a.m. on Black Friday, just one hour earlier than normal business hours.

Other retailers that plan to stay closed on Thanksgiving include Nordstrom, Costco, TJ Maxx, Marshalls and Home Depot.

Thanksgiving Day store openings, which have become more prevalent in recent years, are seen by stores as a way to give shoppers a head start on Black Friday shopping. [Nice to hear TD openings are actually a kindness to shoppers. –Dick]

They're also a response to the increasing popularity of Thanksgiving Day as a major online shopping day.

Stores that plan to be open for at least a part of Thanksgiving Day this year include Macy's, Belk, Kohl's, Target, Best Buy, Toys R Us, Kmart, Walmart, Sears and JC Penney.
The decisions haven't gone over well with some shoppers and employees. A number of petitions protesting Thanksgiving Day openings have appeared on Change.org.

The controversy is a perfect marketing opportunity for stores that do plan to stay closed on Thanksgiving, said David E. Johnson, chief executive of Strategic Vision LLC, a Suwanee, Ga.-based PR firm.

"It gives them the perfect angle to advertise, to market and to promote themselves as going against the grain," he said.

Today's consumers expect a retail experience as much as they expect good deals, Johnson added.

"By staying closed on Thanksgiving, retailers separate themselves from their competition and can use the tag that their employees are home with their families and shoppers are not missing out on anything," he said.

Johnson also doubts that the stores that do open on Thanksgiving will see huge profits.

Retail analyses from past years have indicated that Thanksgiving Day openings simply capture sales that would have been made on another day during the shopping weekend, instead of providing an overall bump.

However, there’s no denying that plenty of shoppers do plan to hit the stores shortly after their turkey dinner.

For the first time this year, the National Retail Federation asked shoppers in its annual shopping survey if they plan to shop on Thanksgiving Day. Nearly one quarter of those surveyed said they do.

BUY NOTHING DAY/RESISTANCE TO CONSUMERISM NOV. 29, 2013

Walmart is advertising PRE-BLACK FRIDAY! This means shopping on Thanksgiving and the day before? And I saw today 11-26 Thanksgiving early sales.

I have a folder of clippings on the expansion of Black Friday going back to 2004, and Thanksgiving sales creeping earlier and earlier. Last year I saved an article from the AD-G (Nov. 23, 2012) by Jessica Seaman about a woman and her daughter planning “to spend eight hours waiting in front of a Target store in west Little Rock until the store opened for Black Friday. ‘We always do [Thanksgiving] on Wednesday so we can shop Thursday and Friday.’” The article continues with a survey of stores that are opening their doors earlier and earlier for the manic shoppers. [A solution? Have your turkey for breakfast and free the rest of the day to goofily gather up laptops and flat-screen tvs!)
And a letter Nov. 21, 2012, from a reader who shopped on BF, but felt sympathy for the W-M and Toys R Us employees who had to get up very early or at some other businesses work all night. Her proposal: So workers could have the entire day and night of the holiday as a holiday, Thanksgiving should be made a national holiday. --Dick

BUY NOTHING DAY Google Search Nov. 22, first page

1. Boycotting Black Friday - isn't enough - the-christmas-game.com
   Ad www.the-christmas-game.com/ Here's how to really take the wind out of their sales...

1. Buy Nothing Day - UK - Saturday November 30th 2013
   www.buynothingday.co.uk/ Buy Nothing Day is a global holiday from consumerism - Spend a Day Without Spending!

2. Buy Nothing Day + Buy Nothing Christmas #OCCUPYXMAS ...
   https://www.adbusters.org/campaigns/bnd Buy Nothing Day is legendary for instigating this type of personal transformation … as you suddenly remember what real living is all about … you sense an …

3. Buy Nothing Day - Wikipedia, the free encyclopedia
   en.wikipedia.org/wiki/Buy_Nothing_Day Buy Nothing Day (BND) is an international day of protest against consumerism. In North America, Buy Nothing Day is held the Friday after U.S. Thanksgiving ...

Activities - Criticism - See also - References

4. News for BUY NOTHING DAY
   1. Tehee: Buy Nothing Day gives consumers something to think about
      Fresno Bee - 16 hours ago

   Started in 1992, and quickly taken up by the activist magazine Adbusters (with Lasn as its publisher), Buy Nothing Day is an international day of ...

5. Buy Nothing Day
   www.buynothingday.org/ buynothingday.org · Buy This Premium Domain · Home · Contact. buynothingday.org. More Premium Domains for sale megamez.com arcadeclassic.net ...

6. IBND Index - International Buy Nothing Day
   www.ecoplan.org/ibnd/ Worldwide initiative to provide a pause for reflection from the rigors of the consumption economy by observing this event in late November. Philosophical ...

7. Buy Nothing Day | Facebook
   https://www.facebook.com/events/114846458735/ As climate change grows more ominous and capitalism rages on unchecked, we must rethink our excessive consumption habits. For one day, let's stop turning a …
8. **Buy Nothing Day**? There must be a better way to protest | World...

Nov 21, 2012 - The international protest day exhorts us to buy nothing, but what if there was a way to make a stand against materialism while boosting the ...

9. **Buy Nothing Day Japan** - Fight Pollution of Culture and Nature

Buy Nothing Day Japan helps you fight pollution of culture and nature: local activist news, flyers and network tools, Zenta Claus Campaign, links to International ...

10. **November Holiday - Buy Nothing Day** at Holiday Insights

November Holiday - Buy Nothing Day is a 24 hour moratorium on holiday shopping.

11. **Group Asks Consumers to Buy Nothing** - ABC News

It's a campaign called Buy Nothing Day, and as its name implies it's meant to be a call to consumers everywhere — particularly Americans — to reconsider their ...

Searches related to **BUY NOTHING DAY**

buy nothing day criticism
buy nothing day essay
buy nothing day quotes
buy nothing day lesson plan
buy nothing day posters
buy nothing day lyrics
buy nothing day pros and cons
buy nothing day the go team

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**END NATIONAL DAY OF GRATITUDE AND MOURNING, AND BUY NOTHING DAY**